



Hublot Polo Gold Cup
21st-24th August 2014

Presentation



In 2013, around 6000 people gathered in Gstaad to attend the Hublot Polo Gold Cup. The tournament is organised in close partnership with Hublot and several other prestigious long-standing sponsors. The Hublot Polo Gold Cup is proud to be welcoming some of the world's leading professional Polo players. Their presence guarantees an exceptionally high level of competition.

Throughout the weekend of competitions, 1400 VIP guests enjoy gourmet meals prepared and served by the chefs of the Gstaad Palace in the VIP Tent.



Facts about Polo Club Gstaad

- 1995 Creation of the Polo Club Gstaad
- 1996 First tournament organised in Gstaad
- 2006 Pierre Genecand becomes President of the Polo Club Gstaad
- 2008 Hublot joins force as Title Sponsor. The Hublot Polo Gold Cup was born.
- 1400 VIP lunches served in the VIP marquee
- 6000 spectators on site
- Extensive media coverage and attendance
- 600 people attend the glamorous Gala on Saturday Night each year
- A 10 member Organisational Committee
- 62 Club members
- 70 volunteers working over the 4 days of competitions
- 120 Polo ponies stabled in Gstaad for the duration of the event

Program Tournament 2014

Thursday August 21st

11:00 Polo Village opens

13:30 1st match

15:00 2nd match



Friday August 22nd

16:00 Players Parade through Gstaad

Saturday August 23rd

11:00 Polo Village opens

11:30 Doors open

13:30 1st match

15:00 2nd match

20:00 Gala Night



Sunday August 24th

11:00 Polo Village opens

11:30 Doors open

13:30 3rd and 4th places match

15:00 FINAL

16:30 Prize giving ceremony



VIP Tent, Lunches & Dinners

Our sponsor Gstaad Palace takes care of the catering for the Hublot Polo Gold Cup, preparing over 1400 delicious meals for our VIP guests. The VIP marquee proposes tables seating 8 people.



VIP Terrace

On Saturday and Sunday, following gourmet lunches guests proceed to the terraces which ensure a magnificent view over the playing field.



Polo Gala Night

On Saturday evening, the renowned Polo Gala Night takes over the VIP marquee. The sumptuous evening in a relaxed lounge atmosphere is punctuated by delicious treats and top-class entertainment.

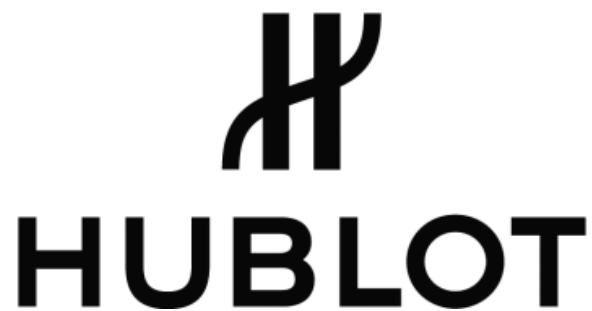


Polo Village

The Polo Village provides you with numerous trade stands and amazing shopping opportunities, as well as food and refreshments at the various restaurants onsite.



Title sponsor



Team sponsors



Sponsors & Partners



Previous tournaments

Hublot Polo Gold Cup 2013

15 - 18 August 2013

1st place: Gstaad Palace

2nd place: Hublot

3rd place: Baring Brothers Sturdza SA

4th place: Star Design



History of the Gstaad Polo Club

In February 1993 Swiss hotelier Walter Felix met the director of the Gstaad Palace M. R. Gaudenzi on the St. Moritz lake during a horse-riding competition in Cüplistan. He explained that he wanted to organise polo tournaments and asked him whether this kind of event would be interesting for Gstaad.

It was decided to look for a suitable venue to host the tournament and for candidates to create an organisational committee.

A first committee was organized with equestrian sport enthusiasts. The search of an adequate field proved a more difficult task. Benno Lüthi, president of the airport association invited the committee members to look for an appropriate field by plane. After a thorough examination of Saanenland from the air, they came to the conclusion that only Gstaad Saanenland airport disposed of a sufficiently large flat grassy area to host the competitions.

An agreement was quickly reached and the event organisation and preparation as well as the intense grooming of the playing field could start.

At the same time, the hunt for sponsors began. Cartier accepted to become the event's title sponsor. They donated the trophy, financial support and their polo expertise acquired from their existing 10-year involvement with the sport worldwide.

During the first two years, a full tournament could not be held as the quality of the field could not yet cope with as many matches. The initial year the Polo event opposed just 2 teams and the following year the Club hosted 2 men's teams and 2 women's teams.

Gradually, the quality of the grounds improved thanks to careful grooming and the event finally welcomed 4 polo teams. A players' parade through the main streets of Gstaad was added to bring the sport into the heart of the town. The budget and the number of spectators increased each year and after 10 years the event reached its full potential and financial viability.

In 2006, Pierre Genecand became President of the prestigious tournament and in 2008 Hublot joined the event as key sponsor. The Hublot Polo Gold Cup was born.

Press release 2013

Team Gstaad Palace victorious in the Hublot Polo Gold Cup Gstaad Final 2013

18 Aug 2013

The 2013 Hublot Polo Gold Cup concluded with a stunning finale as Team Gstaad Palace took the elusive title of 2013 Champion knocking Team Hublot in to runner-up position after an invigorating contest which ended 8-7. Third spot was claimed by Team Banque Baring Brothers Sturdza SA, winning the day's earlier fixture by 7 goals to 6 ahead of Team Star Design.

The Final could not have been a more fierce fight between two incredible teams, Team Gstaad Palace and Team Hublot. The players and ponies jostled for the lead continuously with each taking their turn at the top. In the end it all came to a head in the final 30 seconds when Eduardo Menendez scored a spectacular goal off the back of a penalty taking Team Gstaad Palace's total score to 8 goals, just one ahead of Team Hublot, and secured victory and the 2013 title for this consistently high quality team. This is the second time they have stood atop of the podium at the Hublot Polo Gold Cup Gstaad and it has no doubt left them hungry for the 2014 title.

The battle for 3rd and 4th position took place earlier in the day. It was an exceedingly intense match that went to a 5th Chukka decider. With the lead constantly changing throughout the match the crowd were enthralled and the result went right to the wire. The final decider came in the form of a magnificent golden goal by Marcos Riglos securing victory and overall 3rd place for Team Banque Baring Brothers Sturdza SA. Team Star Design put up a fierce fight but in the end had to settle for 4th place. Final score, 7 goals to 6.

Man of the match : Pro – Santi Cernadas (Team Gstaad Palace)

Amateur – Cedric Schweri (Team Banque Baring Brothers Sturdza SA)

Top Goal Scorer : Marcos Riglos (Team Banque Baring Brothers Sturdza SA) with 30 goals

Pony of the match : Pelon (Eduardo Menendez – Team Gstaad Palace)

This past weekend has seen four days of sizzling polo competition in the dramatic setting of Gstaad nestled in the Swiss Bernese Oberland. It is therefore no surprise that the Teams, Spectators and Tournament Organisers alike are eagerly awaiting the 2014 edition, 21st-24th August – more information on the Hublot Polo Gold Cup can be found at www.pologstaad.ch, on Facebook at www.facebook.com/pologstaad, or on twitter at www.twitter.com/pologstaad.

Gualtiero Giori Team Captain Gstaad Palace:

The match was so close but in the end a beautiful victory! We took the lead in the initial chukka but then they came right back at us, the 'Russian Mountains of Polo' as we say! In the end, everything came down to the last 30 seconds, the suspense was intense – but this is

Gstaad! This is our 4th Final and our 2nd win. The most memorable part of match for me? When we fought so hard to defend an attack from Team Hublot right on the line – we just about managed to get the ball away and in doing so we managed to score ourselves!

Cedric Schweri Team Captain Banque Baring Brothers Sturdza SA:

It was an intense match, very tight between the two teams. I am so pleased with today's victory! Star Design beat us on Thursday so we were able to get our own back today! I am really happy with the way I played and I tried my very best not to get in the way too much of my team's pro-players! I really do hope I get the chance to come back next year.